Alon Eizenberg March 2024

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Academic Appointments

- William Haber Chair in Economics, The Hebrew Unversity of Jerusalem, February 2024 - Present
- Associate Professor, with tenure, in the Department of Economics, The Hebrew University of Jerusalem, October 2021 – Present
- Co-Editor, *International Journal of Industrial Organization*, January 2023 – Present
- Senior Lecturer, with tenure, in the Department of Economics, The Hebrew University of Jerusalem, October 2016 – September 2021
- Lecturer (tenure-track) in the Department of Economics, The Hebrew University of Jerusalem, September 2010 – September 2016
- Research Fellow, Industrial Organisation programme, Centre for Economic Policy Research (CEPR), Fabruary 2022 – Present
- Research Affiliate, Industrial Organisation programme, Centre for Economic Policy Research (CEPR), January 2015 – Fabruary 2022
- Associate Editor, *International Journal of Industrial Organization*, February 2021-December 2022
- Assistant Professor of Business and Public Policy, The Wharton School, University of Pennsylvania, July 2009 – August 2010

Fields of Concentration: Empirical industrial organization, applied micro-econometrics

Education:

- Ph.D., Economics, Yale University, December 2009. Dissertation: *Estimating Multiple Equilibria Models of Product Variety*. Committee: Professor Steven Berry (advisor), Professor Philip Haile (advisor), Professor Donald Andrews
- M.A., Economics (*Summa Cum Laude*), Tel Aviv University, June 2005
- B.A., Economics (*Magna Cum Laude*) and Management (*Summa Cum Laude*), Tel Aviv University, June 2003

Publications (links):

1. "Upstream Innovation and Product Variety in the United States Home PC Market," ***Review of Economic Studies***, 2014, 81(3): 1003–1045. Featured in: "Microeconomic Insights", "A Fine Theorem"

2. "The Rise of Fringe Competitors in the Wake of an Emerging Middle Class: An Empirical Analysis," with Alberto Salvo, ***American Economic Journal: Applied Economics***, 2015, 7(3): 85-122. Featured in YNET (leading Israeli media outlet), Wall Street Journal ("Ideas Market Blog, At the End of the Day: The rising global middle class may eschew big global brands"), Financial Times ("Something for the weekend")

3. "Optimal Product Variety in Radio Markets," with Steven Berry and Joel Waldfogel, ***RAND Journal of Economics***, 2016, 47(3): 463-97

4. "Fixed Costs and the Product Market Treatment of Preference Minorities," with Steven Berry and Joel Waldfogel, ***Journal of Industrial Economics***, 2016, 64(3): 466-493

5. "Estimating the Impact of Interacting with Sales Representatives on Customer-Specific Revenue and Churn Behavior," ***Quantitative Marketing and Economics***, 2016, 14(4): 325-51

6. "Retail Prices in a City: An Empirical Analysis" with Saul Lach and Merav Yiftach, ***American Economic Journal: Economic Policy***, 2021, 13(2): 175-206. Featured in the American Economic Association Research Highlights: "Captive Shoppers: to what extent are travel barriers driving price dispersion in cities?"

7. "Physician workload and treatment choice: the case of primary care" with Ity Shurtz, Adi Alkalay and Amnon Lahad. ***RAND Journal of Economics,*** 2022, 53(4): 763-91

Non-academic publications:

"The impact of the war on the food sector" with Itamar Caspi (in Hebrew). Published by the Bank of Israel, January 2024

Working papers (links):

- "An Empirical Analysis of Merger Efficiencies" with Omri Zvuluni

- "Estimating the Strategic Effect of Multimarket Contact" with Dalia Shilian and Daniel D. Blanga (submitted)

- "Demand Fluctuations, Capacity Constraints and Repeated Interaction: An Empirical Analysis of Service Quality Adjustment" with Olivier Chatain *(CEPR Discussion Paper 10545)*

- "Inferring Market Definitions and Competition Groups from Empirically-Estimated Demand Systems: A Practitioner's Guide," with Assaf Kovo

Work in progress:

- "Mergers and market power: expanding the econometrician's tool case" (ISF 2512/21)
- "Econometric analysis of curated choice," with Walter Beckert
- "The Effect of Environmental Taxes on Equilibrium Prices and Product Variety in the Automobile Market," with Naomi Feldman

Research Grants:

- Sole PI: 2021-2024, Israeli Science Foundation (ISF), Individual Research Grant 2512/21: "Mergers and market power: expanding the econometrician's tool box." Four years, 112,000 NIS per year
- CI: 2018-2020, The Israel National Institute for Health Policy Research, Grant 17-258, 18 months, 106,167 NIS: "Physician workload and treatment choice: the case of primary care"
- Sole PI: 2013-2018, Israeli Science Foundation (ISF), Individual Research Grant 1338/13: "Customer-specific Information and the Degree of Price Discrimination: An Empirical Analysis." Four years, 108,000 NIS per year (extended to a fifth year)

Invited seminar presentations:

2023/24: Ben Gurion University, Stockholm School of Economics (scheduled), Toulouse School of Economics (scheduled), University of Virginia, University of Vienna (scheduled)
2022/23: University of Virginia, Boston College
2021/22: Haifa University, Boston University
2020/21: Helsinki GSE (Zoom), Tel Aviv University (Strategy group), Economics Analysis Group Seminar at the U.S. Department of Justice antitrust division (scheduled)
2019/20: Via Zoom: University of Virginia, Hebrew-U (economics), Joint Cornell Wisconsin workshop
2017/18: CREST (Paris), Penn State, Carnegie Melon, U Virginia, Tilburg
2016/17: DIW Berlin, Hebrew U (Finance), Hebrew U (Economics), U Mannheim
2015/16: University of Frankfurt
2014/15: Bar-Ilan U, CREST (Paris), Johns Hopkins U, Harvard U, Hebrew U (Rehovot campus), U Pennsylvania (Wharton), Yale U
2013/14: Hebrew University, IDC Herzlia, Tel Aviv University, University of Zurich, University of Toronto
2012/13: University of Mannheim
2011/12: EIEF Rome, IDC Herzlia, London School of Economics, Oxford University, Tel Aviv University (TAU), University of Cyprus, University of Virginia
2010/11: Ben Gurion University, Duke University, Hebrew University (Rehovot), KU Leuven, Haifa University, Northwestern University, TAU, UC Berkeley, University of Mannheim, University of Munich, University of Virginia, University of Zurich
2009/10: Stanford GSB, TAU (marketing), Hebrew University
2008/09: Analysis Group, Bates White, Bar-Ilan University, Cornerstone Research, CRA, Federal Reserve Board, Harvard University, Hebrew University, NERA Economic Consulting

Northwestern (Kellogg: Management and Strategy), Georgetown (McDonough), Penn State University, Tel Aviv University (economics, strategy), UCLA, UT Austin, Washington University (Olin), Wharton, Yale SOM

Conference Presentations:

- International Industrial Organization Conference, Boston (May 2024, scheduled)
- UZH Workshop on Market Power and the Economy, Zurich (October 2023)
- European Association for Research in Industrial Economics (EARIE), Rome (August 2023)
- International Industrial Organization Conference, Boston (May 2022)
- European Meeting of the Econometric Society, Virtual (August 2021)
- European Association for Research in Industrial Economics (EARIE), Virtual (August 2021)
- International Association for Applied Econometrics (IAAE), Virtual (June 2021)
- International Industrial Organization Conference, Virtual (April 2021)
- ASSA Annual Meeting, San Diego (January 2020)
- European Meeting of the Econometric Society, Manchester (August 2019)
- HEC Montreal – RIIB Conference on Industrial Organization, Montreal (June 2019)
- INRA workshop on Trade, Industrial Organization and the Food Industry, Paris (May 2019)
- ESRC Conference on the Empirical Analysis of Contracting and Bargaining, London (June 2018)
- International Industrial Organization Conference, Indianapolis (April 2018)
- International Association for Applied Econometrics (IAAE), Sapporo, Japan (June 2017)
- Israel Economic Association Annual Conference (June 2017)
- CEPR-JIE Applied IO conference, Jerusalem (May 2017)
- International Industrial Organization Conference, Boston MA (April 2017)
- European Association for Research in Industrial Economics, Munich (August 2015)
- Frontiers of Theoretical Econometrics (in honor of Don Andrews' 60th birthday), Konstanz, Germany (July 2015, poster session)
- MaCCI Summer Institute in Competition Policy, Germany (June 2015)
- Economic Workshop at IDC, Herzlia (June 2015)
- European Association for Research in Industrial Economics, Milan (August 2014)
- MaCCI Summer Institute in Competition Policy, Germany (June 2014)
- Media and Communications Conference, Chicago, IL (May 2014)
- Berlin I.O. day (March 2014)
- Conference on the Economics of Advertising and Marketing, Tel Aviv (June 2013)
- Southern Economic Association Conference, New Orleans LA (November 2012)
- European Association for Research in Industrial Economics, Rome (September 2012)
- European Meeting of the Econometric Society, Malaga (August 2012)
- China India Consumer Insights Conference, New Haven CT (August 2012)
- NBER Industrial Organization Summer Institute meeting, Cambridge MA (July 2012)
- Economic Workshop at IDC, Herzlia (June 2012)
- Israel Economic Association Annual meetings, Tel Aviv (May 2012)
- International Industrial Organization Conference, Arlington VA (March 2012)
- Israeli I.O. Day, Tel Aviv (December 2011, 2013, 2014)
- European Meeting of the Econometric Society, Oslo (August 2011)
- CEPR-JIE Applied IO conference, Tel-Aviv (May 2011)
- Royal Economic Society Annual Conference, London (April 2011)

- Southern Economic Association Conference, Atlanta GA (November 2010, two presentations)

Fellowships, Honors and Awards:

- Israeli recipient of the 2020 Young Economist Award by the France Israel Foundation, awarded every year to honor a French and an Israeli young economist whose work has received international distinction
- List of excellent teachers, the Faculty of Social Sciences, Hebrew University of Jerusalem: 2012, 2014, 2015, 2016, 2017, 2021
- Golda Meir Lectureship Award, 2010-11
- Carl Arvid Anderson Prize Fellowship, Cowles Foundation, Yale University, 2008-09
- Dissertation Fellowship, Yale University, 2009
- Economics Department Fellowship, Yale University, 2004-2008
- Yale University Doctoral Fellowship, 2004-2008
- Yale University Summer Fellowship, 2005, 2007, 2008
- Honor Program, Eitan Berglas School of Economics, Tel Aviv University, 2001-2004
- The Special Program for Outstanding Students, TAU, 2000-2003
- Honors scholarship, Faculty of Social Sciences, TAU, 2003, 2004
- Dean's lists, Faculty of Social Sciences and Faculty of Management, TAU, 2000, 2001
- Honors scholarship from the Wolf Foundation, TAU, 2001

Invited Lectures:

- "Merger Regulation and Product Variety," 2.5 lectures, The 29th School in Economic Theory: Industrial Organization," The Israel Institute for Advanced Studies, Jerusalem, June 2018
- "Empirical Analysis of Market Structure and Product Variety," a two-day mini-workshop, DIW Berlin, May 2015
- "Empirical Analysis of Market Structure and Product Variety," a three-day mini-workshop, the University of Zurich, September 2013
- "Empirical Estimation of Demand: Antitrust Applications," lecture at the Institute for Attorney Education, Tel Aviv University, May 2013
- "Empirical models of market structure," a series of 5 lectures at the Israel Antitrust Authority, January-February 2013

Conference Organization:

Industrial Organization, Regulation and Competition Policy in Israel ("Israeli I.O. Day"): December 2011-2023. Co-founder.

Referee Service:

Refereeing for Journals: *American Economic Review, American Economic Journal: Microeconomics, Econometrica, Economic Inquiry, the Economic Journal, Games and Economic Behavior, the International Journal of Industrial Organization, the Israeli Economic Review, Journal of Industrial Economics, Journal of Political Economy, Management Science, RAND Journal of Economic, Review of Economic Studies, Review of Industrial Organization*

Scientific Committee Member:

- Virtual IO Seminar Series (VIOS), CEPR, Organizing committee member, Spring 2021, Fall 2022
- EARIE (European Association for Research in Industrial Economics) annual conference: Munich 2015, Lisbon 2016, Maastricht 2017, Athens 2018, Barcelona 2019, 2021 (virtual), Vienna 2022, Rome 2023, Amsterdam 2024
- IAAE (International Association of Applied Econometrics): Milan 2016, Sapporo 2017, Xiamen, China 2024
- International Industrial Organization Conference, Indianapolis 2018, Boston 2019, Philadelphia 2020**,** 2021 (virtual)**,** Boston 2022, Washington DC 2023
- ESEM (Econometric Society European Meetings), Lisbon 2017, Cologne 2018. Manchester 2019 (IO Program area coordinator), 2021 (virtual)
- EEA (European Economic Association) Meetings, Lisbon 2017, Cologne 2018, Manchester 2019, 2021 (virtual), Milan 2022
- CEPR-JIE Conference on Applied IO, Jerusalem 2017
- IIIrd ICT Conference, Munich 2013

Public Activity:

Public advisory committees to the Israel Bureau of Statistics:

- Chair, Public Advisory Committees to the Israel Bureau of Statistics:
  - Industry output price index, March 2021
  - Agricultural input price index, February 2021
  - Industrial export price indices, May 2016, May 2022
- Member, Public Advisory Committee for the Consumer Price Index, 2019, 2021, 2023
- Member, Public Committee on Improving the Collection, Definition and Access of Data on the Israeli Hi-Tech Sector, Israel Central Bureau of Statistics, 2022-2023
- Member, the Steering Committee for the Long-term Survey, Israel Central Bureau of Statistics, November 2015-

Other activity:

- Author of the blog "about markets and competition" (Hebrew)
- Media presence
- "Broken windows: Trust Levels as a Barrier to Economic Growth," a lecture at the Israel National Economic Council, September 2016
- Audit committee member, the Pinhas Sapir Economic Policy Forum, 2016-2019
- A response on the proposed reform of the Israeli payment card market, the Annual Conference of the Israel Antitrust Authority, January 2014

Teaching:

- Introduction to Microeconomics, Hebrew University 2023-24
- Price Theory I (undergraduate), Hebrew University 2010-2014, 2019-2021
- Graduate Econometrics I, Hebrew University 2010-2011, 2020-2021, 2023-2024
- Industrial Organization and Econometrics workshop, Hebrew University, 2020-2021

- Markets and Competition in Israel (undergraduate), Hebrew University, 2020-2021, 2023-2024
- Graduate Industrial Organization, Hebrew University 2011-2020, 2023-2024
- Graduate Advanced Econometrics III, Hebrew University 2011-2020
- Consumer Preferences and Market Power in Israel (undergraduate), 2015-2018
- MGEC 603: Managerial Economics (MBA), Wharton, Summer 2010 (pre-term)
- BPUB 250: Managerial Economics (undergraduate), Wharton, 2010

Other Service:

- Member: Scholarships Committee, Faculty of Social Sciences, HUJI, 2023
- Member: Teaching Committee, Faculty of Social Sciences, HUJI, 2021
- Member: Committee on Teaching in post-covid Era, Faculty of Social Sciences, HUJI, 2021
- Director of MA Studies in Economics, HUJI, October 2017-September 2020
- Thesis Advisor for HUJI MA students: Beata Schwartz, Roma Poberejsky, Ori Dvir (TAU), Shachar Rubin, Assaf Kott, Dafna Kobi (winner, Best Thesis Award in the Department of Economics), David Harar, Yotam Nir, Nadav Porat
- Committee member for doctoral students at HUJI: Dan Aks (TAU), Jorge Ale-Chilet, Eyal Ashbal, Lior Galo, Assaf Kovo, Abraham Valde-Tzadik, Maya Haran-Rozen, Adam Dvir
- Member: Research Infrastructure Committee, Faculty of Social Sciences, HUJI, 2011-2014
- Member: Library Committee, Faculty of Social Sciences, HUJI, 2015-2017

Other Activities:

- Consultant to the Bank of Israel (Israel's central bank, consulting regarding competition issues in the Israeli economy), July 2017-June 2021, June 2022-present
- Consultant to the Israel Antitrust Authority, 2013-14. Provided academic guidance regarding the use of econometric demand models in a market definition methodology.
- Part-time analyst, P.O.C. (management consulting), 2000-2001
- Military service in the Israeli Defense Forces, 1995-1999